

**Contact: Adam Toren**

**Phone: 602.218.5378**

**Fax: 623.218.6829**

**E-mail:**

**forum@youngentrepreneur.com**

**711 E. Carefree Hwy**

**Suite 203, Phoenix, AZ**

**85085**

**Web Site:**

**www.youngentrepreneur.com**

**YoungEntrepreneur.com**

# Press Release

## Re-Launched YoungEntrepreneur.com Meets Growing Demand

*Entrepreneurs from around the world participate in growing online community and access free resources and tools for achieving greater business success*

**[Phoenix, AZ]:** Entrepreneurial spirit is alive and kicking – with an estimated 26.8 million small businesses in operation in 2006, according to the US Small Business Administration. Now, young, ambitious entrepreneurs have a compelling resource to help them on their journey to business success: [www.YoungEntrepreneur.com](http://www.YoungEntrepreneur.com). The recently re-launched web site contains numerous tools and value-added services that are all available free of charge.

The revamped web site offers in-depth information, resources and networking opportunities for up-and-coming entrepreneurs and small-business owners – including the following new features:

- Expanded forum topics and articles to help start, manage and grow a successful business (e.g., Business Start-Up, Business Planning, Selling a Business, Famous Entrepreneur Profiles and Search Engine Optimization);
- An updated site layout that provides a sleek, user-friendly interface;
- An interactive system that offers free quotes on business services;
- Business-related videos and podcasts; and
- Free blogging service allowing site members to create their own individual blogs

“Our site stands out among other user-based communities because we have been online since 1999 and still offer our 100% FREE membership to entrepreneurs all around the world,” said co-founder Adam Toren. “We are one of the largest and most active entrepreneurial communities online and continue to grow at a rapid rate with thousands of new members joining monthly.”

Since the re-launch of [www.YoungEntrepreneur.com](http://www.YoungEntrepreneur.com) on November 2nd, 2007, traffic to the Web site has more than tripled. “We are on track to receive over half a million unique visitors in the month of November,” said Toren.

The increasing number of visitors to [www.YoungEntrepreneur.com](http://www.YoungEntrepreneur.com) coincides with the latest findings in a study performed by UCLA. After surveying graduating MBA students, it was discovered that the number of those wishing to become an entrepreneur had doubled in the last two decades. In addition, according to the recent "Just Start" Intuit survey involving entrepreneurial trends, 81 percent of respondents said that they perceived owning a small business as more empowering than a "regular" job.

Self-proclaimed serial entrepreneurs Adam Toren and Matthew Toren recognized this growing desire for business ownership when they founded [www.YoungEntrepreneur.com](http://www.YoungEntrepreneur.com) in 1999. To date, the web site boasts 30,000 members and approximately 130,000 forum posts. In addition to the primary address, the web site can also be accessed via a redirect from [www.YEVF.com](http://www.YEVF.com) (Young Entrepreneur Venture Forum).

YoungEntrepreneur.com is based in Phoenix, AZ. It is an award-winning small business website for aspiring entrepreneurs and small business owners who are truly passionate about economic development and enjoy promoting the formation and success of innovative, growth-oriented companies.

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