

[Insert Date]

[Insert Address Line One]

[Insert Address Line Two]

Dear [Insert Name],

I am very excited to be staying at [Insert Resort Name] during the dates of [Insert Time] with my family. I have been looking forward to enjoying Vail's wonderful skiing for quite some time now! While my trip is primarily for pleasure, I would also like it to be viewed in the eyes of the IRS as also having a business purpose.

Therefore, I am pleased to offer you and/or a member of your staff a FREE consultation regarding my company's services. I will only be able to meet with a select number of businesses while on my vacation, and I wanted to make sure to offer you this opportunity first since I am staying at your resort. Our meeting would give you the chance to receive a complimentary analysis of your company's voice and data networks, as well as, your disaster recovery, business continuity, and remote storage needs. The following is a brief overview of what would be discussed:

- **Telephone System** -- Is your current setup providing you with enough features for your business to operate at peak productivity? Do you need to upgrade or increase your number of stations?
- **Data Carrier** – Are you paying too much? Is your current type of data offering or the amount of bandwidth not sufficient for what you require?
- **Voice Carrier** – Do you feel your current provider is not offering you the best service/lowest price/fastest response times? Are you interested in learning more about VOIP and why that may or may not be a viable alternative for your establishment?
- **Disaster Recovery, Business Continuity, & Remote Storage** – A disaster not only includes catastrophic events, but also such things as flooding, human error, hardware/software malfunctions, etc. Do you feel confident that your company is capable of handling an unplanned occurrence that could potentially cause devastation to your business?

I believe that during our meeting I could offer you valuable insight that would prove extremely useful to your company. Following our consultation, you could then determine if you would like to benefit from Sandler Partners many FREE services involving carrier contracting and provisioning. We'd love to have you join our list of satisfied clients that currently includes [Insert Big Name Clients].

I hope you choose to take advantage the opportunity for me to share my company's expertise with you at no cost. I'd just like to emphasize that this consultation would be absolutely FREE, and you'd be under no obligations whatsoever. If you'd like more information, please visit our web site at [Insert Address] or feel free to give me a call at [Insert Phone Number]. I look forward to hearing from you soon!

Sincerely,

Alan Sandler  
[Insert Title]  
Sandler Partners