

[Insert Date]

[Insert Address Line One]
[Insert Address Line Two]

Dear [Insert Name],

It is with great pleasure that I announce to you that Anchor Management has been renamed to Commercial Property Advisors. All of the legal filings have been completed and the change will be in effect immediately. We're excited about this new title, and hope that you will be as well.

Our previous name, which had been used since our founding in 1984, has served us well, but we feel that Commercial Property Advisors best represents the new direction we are taking. The change marks the incredible growth and success our company is experiencing.

Most importantly, I want to convey that even though we have a new name, we are still the same group of dedicated professionals here to serve you. We pride ourselves on our unbeatable customer service and are fully committed to meeting and exceeding your expectations. **Commercial Property Advisors -- new name, same great service!**

If you should have any questions, please do not hesitate to contact me at [Insert phone number].

Sincerely,

[Insert Name]
[Insert Title]